



## OUR SOUL & OUR VALUES

Could you imagine a more purposeless life than a life without joy?

The joy to live. The joy to host you. The joy to just be...

There are many magical moments that we cannot even notice in our everyday lives. To fix this; so you can be freed from this state and relax, we have prepared a rainbow-colored utopia full of art and joy for you to relax and feel alive all at the same time - and we named it LUJO.

At Lujo you will discover yourself and your inner joy all over again. Your time with us will be your key to unlocking the pleasant memories of future and past in your life.

### SINCERITY

**Our pledge is simple and sincere:**  
we are here to make sure you have an unforgettable time in an atmosphere of comfort and luxury.

We value honesty and transparency  
in our promises  
and communication.

### HUMANISM

Here at Lujo, all decisions are  
made with people-orientation  
in mind.

We would like both our guests and  
our team to gain something from  
their experience.  
We always aim to add value.

### QUALITY

As John Ruskin put it;  
"Quality is never an accident;  
it is always the result of  
intelligent effort."

### SIMPLICITY

Simplicity and elegance is  
always preferred to vanity  
and flamboyancy.

### JOY

For a world of joy, our hope  
is for all parties to be open to  
new and joyful experiences.  
To ensure that you will have a joyful  
time first we make sure our team is  
happy. This comfort will provide a  
peace atmosphere that you can  
enjoy here at Lujo.